



The North West Company is a leading retailer of food and everyday products and services to rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and the Caribbean.

FOR IMMEDIATE RELEASE

Northern Fox Lake Store Damaged by Wildfire

Staff safely evacuated with community

WINNIPEG, MB, May 5, 2023 – The North West Company announced that its Northern store in Fox Lake, Alberta was significantly damaged by an out-of-control wildfire that swept through the community on Thursday, May 4. All staff were reported safely evacuated with the rest of the community.

“We are thankful to Little Red River Chief Sewepagaham, community leaders, and the many emergency crews for safely evacuating the community and for their ongoing efforts to control the fire and protect the community,” said Dan McConnell, President & CEO of The North West Company. “We are currently planning support for our staff and a donation of essential products for community members displaced by the fires. We extend our condolences to everyone impacted by the fires and especially to those families who have lost their homes.”

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About The North West Company

The North West Company is a leading retailer to rural and developing small population communities in northern Canada, rural Alaska, the South Pacific islands and the Caribbean. We are committed to helping our customers live well by bringing them the best products and services together with a tradition of community support. North West’s Northern and NorthMart stores are the largest local private employer of Indigenous people in Canada, with close to 3,000 employees and an annual payroll exceeding \$65 million.

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